



MORE THAN A SHOW.

A REPEATABLE CASINO ENTERTAINMENT ASSET.

Built to create energy, extend the night, and give guests a reason to return.

WHAT COMEDY JUKE JOINT™ IS

A venue-integrated live comedy residency designed for casinos, casino resorts, and destination hotels. The property keeps the guest relationship, ticketing power, food-and-beverage opportunity, and gaming upside. Comedy Juke Joint™ brings the branded entertainment system.

NOT A ROAD SHOW.

NOT A ROOM RENTAL.

NOT A ONE-OFF COMEDIAN DATE.



REAL COMEDY. REAL ROOM. REAL AUDIENCE.

WHAT THE HOST PROPERTY GETS

TRAFFIC DRIVER

A clear reason for guests to arrive, invite friends, stay longer, and return.

F&B LIFT

Comedy pairs naturally with dinner, drinks, VIP seating, and packages.

PLAYER ENGAGEMENT

Tickets can be sold, comped, bundled, or used as rewards for guests.

REPEATABLE ASSET

A named residency is easier to market than rebuilding each event from scratch.

WHERE GOOD TIMES DRIVE GREAT BUSINESS.

The atmosphere matters. The guest experience matters. The moments between the bets matter.

That's where entertainment wins.

Developed through live casino residencies in Oklahoma and built as a recurring property - not a calendar filler.



HOW THE HOST PROPERTY MODEL WORKS

HOST PROPERTY PROVIDES

- Venue & seating
- Box office / ticketing
- Security & house staff
- Food & beverage
- On-property promotion
- Guest database marketing
- Basic production support

COMEDY JUKE JOINT™ PROVIDES

- Show concept
- Talent booking & comedian management
- Host / run of show
- Professional show production
- Marketing creative & brand assets
- Guest-experience leadership
- One point of accountability

FLEXIBLE WAYS TO ACTIVATE THE PROPERTY

MONTHLY RESIDENCY

A recurring branded night guests can plan around.

SPECIAL EVENTS

Turnkey comedy for high-traffic weekends and promotions.

CASINO NIGHTS

Add comedy to themed nights, Players Club, VIP, or guest events.

RACE / EVENT ACTIVATIONS

Comedy integrated into the property's existing event flow.

VENUE FIT FOR NEW HOST-PROPERTY OPPORTUNITIES

CURRENT QUALIFICATION TARGET

150+ sellable seats

200-300 preferred sweet spot | 400+ premium special-event potential

- Enclosed or controlled room suitable for stand-up comedy
- Good sightlines, controlled sound, stage area, and lighting
- Food-and-beverage access or package potential
- Ticketing / scanning / guest communication capability
- Marketing support through screens, email, social, Players Club, and staff



REAL HOST-PROPERTY COLLABORATION

PILOT IT. MEASURE IT. SCALE IT.

Start small. Prove big. Grow together.

Joe Moffett | Founder and Owner, Comedy Juke Joint™

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